



MEDIA RELEASE

CMC-Ontario-GTA Chapter presents: 2012 Leadership Thought Forum -- *'Strategy Leading Success'*

Toronto, January 31, 2012 – The Greater Toronto Area (GTA) Chapter of CMC-Canada is offering a new series of professional development and networking opportunities for business professionals. The 2012 Leadership Thought Forum provides a mechanism to foster thought leadership and discussion on a range of strategic issues affecting organizations. Keynote speakers are leaders in business, consulting, academia, and government, who bring a global perspective to the issues at hand.

“Attendees will benefit from the wealth of expertise that these speakers will share in three critical areas that impact business performance: change management, mission statements and strategy, and global issues impacting the future work force... enabling attendees to more effectively address and proactively anticipate the challenges that are faced by their organizations,” says Marylka Empey, CMC, Chair of the CMC-Ontario-GTA Chapter.

All events will be held at the University Club of Toronto, 380 University Ave, Toronto, ON.

Register now at www.cmc-canada.ca/go.gta

Scheduled Events:

- **The Seven Questions of Change: Peter DeJager, Speaker/Writer/Consultant**
Date: February 8, 2012 | Time: 7:30 a.m. - 9:45 a.m.

Summary: Why do we resist some types of change, and embrace other, more complicated, complex change? What are some Change Process Models? How are psychological tools best used in an organizational setting? Discover the seven questions that must be the foundation of any change.

Keynote speaker: [Peter DeJager](#) is a globally recognized speaker/writer/consultant on issues relating to managing change of all shapes and sizes in all types of organizations. He has published hundreds of articles on topics ranging from problem solving, creativity, and change management, which have appeared in the Washington Post, Wall Street Journal, *Futurist*, and *Scientific American*.

- **Sex, Lies & Mission Statements - Making Mission Matter: Dr. Chris Bart, Professor, DeGroot School of Business, and Founder, The Directors College**
Date: April 11, 2012 | Time: 11:30 a.m. - 2 p.m.

Summary: Most mission statements don't work because organizations make too many 'mission mistakes.' Dr. Bart focuses on how vitally important the mission statement is to every organization. Transform your organization's mission statement from murk into a masterpiece that inspires action and achievement.

Speaker: [Dr. Chris Bart](#), F.C.A, Professor, Strategic Market Leadership at the DeGroot School of Business, McMaster University, and Founder, Principal, and Lead Professor of The Directors College – Canada's first and only university accredited director certification program. Dr. Bart is published internationally and is frequently quoted in the Financial Post, Globe and Mail, and *Canadian Business*. He has been named both 'Outstanding Undergraduate Business Professor' and 'MBA Professor of the Year.' He is a Chartered Accountant, who is listed in Canada's WHO'S WHO.

- **Strategic Issues Shaping Our Future Workforce: Bill Greenhalgh, CEO, HRP**
June 5, 2012 | Time: 11:30 a.m. – 2 p.m.

Summary: Today, organizations globally are facing an unprecedented combination of challenges. How can businesses and their leaders best navigate and manage these issues that are shaping our future workforce? This interactive session will provide an opportunity for audience discussion and interchange.

Speaker: [Bill Greenhalgh](#), CEO, Human Resources Professional Association (HRPA), Canada's leading association for human resource professionals. Bill's previous positions include president of the Globe and Mail, CEO of Thomson's Western Canada Newspaper Group and president of Cinram International. He was born in Derry in Northern Ireland and holds a Master's Degree in Business from the London Business School, certificates from the Senior Executive Programs in both Manufacturing, and Marketing from Harvard Business School, and is a graduate of both The Aspen Institute Executive Leadership Program and the Directors College at McMaster University.

Full event details and registration information may be found at: www.cmc-canada.ca/go/gta

Media Contact

If you are interested in attending one/all event (s), or would like to speak with one of the featured speakers, please contact:

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About CMC-Ontario-Greater Toronto Area Chapter

The Canadian Association of Management Consultants is the largest professional association of management consultants in Canada with more than 3,000 members. The Greater Toronto Area, GTA Chapter is the largest chapter of CMC-Canada, and currently is made up of over 1,000 members. A key goal of the GTA Chapter is to offer superior professional development and networking to its members, at the lowest possible cost to them.