

Canadian Association of Management Consultants Launches Consult Magazine

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TORONTO - Canadian Association of Management Consultants (CMC-Canada) announced today the launch of *Consult Magazine* -- a semi-annual publication that speaks directly to the professionals who make up the management consulting industry.

"Canada's management consulting industry is almost a \$10 billion industry. It deserves a publication and association to help keep professionals abreast of the issues, trends, and ideas surrounding the industry. *Consult Magazine* is that publication," says Glenn Yonemitsu, CEO, CMC-Canada, and Publisher, *Consult Magazine*.

Consult is written for the full spectrum of the management consulting industry -- from strategy and large firms, through the 'big four' professional services firms, boutiques, and specialists, and the independent practitioner. All of the senior and executive leadership of the major strategy and large firms receive *Consult Magazine* as well as heads of the boutiques and specialty firms. In addition, procurement leaders in the private and the public sector and academic leaders (business schools) are on the controlled circulation distribution list.

[Aegis](#), an internationally recognized design firm, whose fresh approach has received accolades globally, designs *Consult Magazine*. [Nation Wong](#) takes principal photography.

Published by the Canadian Association of Management Consultants, *Consult* is available in hard copy and online at consult-magazine.ca.

Introducing *Consult Magazine*

Consult Magazine is a high-quality, informative, member-focused magazine created to support and forward CMC-Canada's guiding principles (mission, vision, and strategy). It's also a must-read source about the management consulting industry.

Consult will be published bi-annually, with a circulation of 5,000. It provides readers with in-depth articles, coverage of industry news, association events, opinions, CMC-Canada research, and timely features. Every edition profiles successful CMC-Canada members to help build pride in the association and in the affiliation people hold with the association.

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About CMC-Canada

The Canadian Association of Management Consultants (CMC-Canada) fosters excellence and integrity in the management consulting profession as a whole. CMC-Canada administers, and its provincial Institutes confer, the

Certified Management Consultant (CMC) designation in Canada. The association and its members advocate for the CMC designation and are dedicated to advancing the profession and delivering the benefits of those efforts to the client community. CMC-Canada is a founding member of the International Council of Management Consulting Institutes (ICMCI).

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