

About CMC-Canada

CMC-Canada fosters excellence and integrity in the management consulting profession as a whole. CMC-Canada administers, and its provincial Institutes confer, the Certified Management Consultant (CMC) designation in Canada. The association and its members advocate for the CMC designation and are dedicated to advancing the profession and delivering the benefits of those efforts to the client community.

Our Mission

To advance the practice and profile of management consulting in Canada through education and certification of consultants, promotion of ethical standards and professional competency, and advocacy for the profession in public and government settings.

A HIGHER LEVEL of
management consulting



Un NIVEAU SUPÉRIEUR
de conseil en management

Consider speaking with a Certified Management Consultant when researching your next story.

Management consultants specialize in helping organizations of all types solve particular types of problems, challenges, or changes.

Their breadth of knowledge and independent assessment allows them to diagnose and repair business' problems, not just the symptoms.

Finance -- Finance consultants provide advice on matters such as business valuation, capital structure, corporate turnaround, and economic forecasting.

Human Resources -- Are you looking for a story on recruitment practices, compensation and benefits packages, pension funding, workforce diversification, and/or employee development programs? Our members have many areas of specialization... for example, how to receive the best return on investment from your employees, work/life balance, leadership, and generational differences.

Government -- Our members work with all levels of government to streamline processes and reduce expenses while improving service delivery.

Marketing -- Marketing consultants work with companies seeking innovative ways to market new or existing products and services. Areas they can speak to include branding, differentiation, market analysis, etc.

Organizational Change -- Organizational change consultants work with clients undergoing a fundamental re-structuring of the way the organization operates.

Quality Management -- Quality management consultants help organizations improve the quality of their products and services. Have you written about Total Quality Management (TQM) or operational excellence?

Strategy -- Strategic consultants help organizations with strategic planning for the foreseeable future. They help organizations allocate scarce resources to help achieve their vision.

Technology -- Technology consultants help organizations implement new technologies for optimal effectiveness. They advise on when to adopt new technologies and how to be on the leading edge -- 'leading edge' vs. 'bleeding edge.'

Media Contact

Andrea Vandenberg

Manager, Marketing & Communications, CMC-Canada

avandenberg@cmc-canada.ca

416-860-1515 x205

**Passionate
about the
profession.**

Canadian Association of
Management Consultants |
Association canadienne
des conseillers en management
PO Box 20, 2004-401 Bay Street
Toronto ON M5H 2Y4 Canada
cmc-canada.ca | 416-860-1515