

We have sent this created this kit to help familiarize you with the Management Consulting industry, and the Canadian Association of Management Consultants (CMC-Canada).

If you are writing a story or researching the Management Consulting industry, we would be happy to arrange an interview or meeting with one of our qualified members to meet your deadline.

What is Management Consulting?

Management consulting is an independent professional advisory service assisting managers and organizations to achieve organizational purposes and objectives by solving management and business problems, identifying and seizing new opportunities, enhancing learning, and implementing changes.

What is a Management Consultant?

Professional management consultants are contracted by organizations to provide advisory services in an objective and independent manner. Services include, but are not limited to, strategic planning, facilitation, quality assurance, education and training, investment counsel, identification and analysis of management problems, developing solutions, and the implementation of proposed solutions.

You will find...

Included in this online kit is a brief portfolio of our association, a link to CMC-Canada's *Consult Magazine*, and an index of a wide range of topics that management consultants can speak to, such as finance, human resources, information technology, marketing, operations, and strategy, to name a few.

Look forward to hearing from you,

Andrea Vandenberg
Manager, Communications and Marketing
Canadian Association of Management Consultants (CMC-Canada)
T: 416-860-1515 x205 | F: 416-860-1535
cmc-canada.ca

**The 2011 Industry Study Report will be released in October 2011. We will send you a copy at that time.*