

A HIGHER LEVEL of
management consulting



Un NIVEAU SUPÉRIEUR
de conseil en management

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CMC-Canada fosters excellence and integrity in the management consulting profession as a whole. CMC-Canada administers, and its provincial Institutes confer, the CMC designation in Canada. The Association and its members advocate for the CMC designation and are dedicated to advancing the profession and delivering the benefits of those efforts to the client community. CMC-Canada is a founding member of the International Council of Management Consulting Institutes (ICMCI).

Member Benefits

Ability to Apply for the Certified Management Consultant Designation

Joining CMC-Canada is the first step to earning your Certified Management Consultant (CMC) designation. The CMC is the profession's only international certification mark, recognized in 43 countries. It represents a commitment to the highest standards of consulting and adherence to the ethical canons of the profession. Achieve the CMC and communicate to employers that you practice *A higher level of management consulting*.

Management Advisory Service (MAS)

Once you earn your CMC designation, consider participating in the MAS program administered by CMC-Canada in partnership with the National Research Council-Industrial Research Assistance Program (NRC-IRAP). Qualified CMCs are recommended to assist small and medium-sized businesses that need management consulting advice. This program is nation-wide and financially supported through NRC-IRAP.

Exposure to Clients through our Online Consultant Database

As a CMC-Canada member, you have the option of publicly promoting your business through our website's Find a Consultant database. By listing your name and business on our database, potential clients - who search our database daily - will gain access to and learn more about your services. Use our website to leverage your business potential.

CMC-Canada's Career Site

Our Career Site allows members to view and apply for job postings and RFPs. Members may also post employment opportunities within their own firms.

Affinity Centre

CMC-Canada's Affinity Centre is a collection of services for members and includes a suite of insurance products for auto, home, health and dental, life, disability and professional liability. Visit our website for the most up-to-date listing of available programs.

Canadian Management Consulting Industry Study

CMC-Canada's *Canadian Management Consulting Industry Study* tracks trends and identifies the opportunities in the Canadian management consulting market. In short, it is a comprehensive analysis of the management consulting profession in Canada. This is the second study in two years undertaken by Kennedy Information on CMC-Canada's behalf. Members receive a complimentary copy of the Summary Report free - a \$395 value. The 2007 report will be available in November 2007.

Additional Benefits

Other benefits of membership include:

- discounted fees for all professional development events and online courses;
- *cNotes National*, the Association's electronic newsletter distributed to all members. *cNotes* delivers industry news, event listings and Association announcements 10 times a year;
- articles and reports of interest available through our website; and
- access to Special Interest Groups (SIGs) that provide a forum for members with specific interests to develop programs and exchange information with peers.

For more information on member benefits, visit www.cmc-canada.ca or call 1-800-268-1148.

**Invest in your career. Enhance your skills.
Build the profession. Join the Association.**

www.cmc-canada.ca
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