

Sponsorship Guidelines – Role of the CMC Sponsor

As a requirement to certification, all CMC candidates must have their membership application and engagement summaries reviewed and signed by two CMC Sponsors. Sponsors provide guidance to candidates and serve as a coach throughout the certification process.

The objective of the CMC sponsorship process is:

1. To ensure due diligence in the certification process; and
2. To provide candidates with support throughout the certification process.

There are many reasons why a CMC may consider a sponsor/candidate relationship:

- Transfer wisdom and experience to new professionals;
- Promote the profession and strengthen CMC-Canada through increased membership; and
- Gain CPD credits.

The role of the CMC sponsor is:

1. Orientation and initial assessment
 - Provide initial information to the candidate regarding the CMC designation, CMC-Canada and the certification process;
 - Conduct an initial assessment of the candidate's ability to meet the program requirements and provide appropriate feedback;
 - Direct the candidate to the CMC-Canada website; and
 - Answer any initial questions about the process.
2. Coach the candidate through the CMC certification process
 - Answer questions regarding engagement summaries, required elements and oral examination process; and
 - Provide feedback and encouragement to unsuccessful candidates.
3. Provide due diligence
 - Attest to the accuracy of the candidate's application;
 - Provide an assessment of engagement summaries; and
 - Conduct reference checks if required to ensure accuracy of application and engagement summaries.
4. Provide closure to the sponsorship relationship
 - The sponsorship relationship ends upon the candidate successfully attaining CMC status at which time the sponsor should formally congratulate the candidate;
 - Encourage the new CMC to become active in the Institute by describing the various functions and volunteer roles the association has to offer; and
 - Ensure the candidate is aware of CPD requirements.

Qualifications of a CMC Sponsor

To serve as a candidate sponsor, you must:

- Be a Canadian resident;
- Be a member in good standing with a CMC designation, and have at least five years of consulting experience;
- Be dedicated to the idea of management consulting at a higher level;
- Have some time available for volunteer activities;
- Be knowledgeable about the organization;
- Be up-to-date and compliant in the maintenance of your CPD standing;
- Be familiar with the CMC certification process; and
- Be in agreement that there shall be no conflict of interest in their relationship given the sometimes competitive nature of consulting firms.

For more information contact:
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