

The belairdirect Scholarship Program Opens April 15th, 2025

Building on our History of Supporting Customers and Communities

For many Canadian students, the jump from high school to post-secondary education is a thrilling transition into adulthood, but one that comes with new financial responsibilities.

At belairdirect we understand the challenges faced by students during their pursuit of higher education, and we are proud to offer scholarships to help them achieve their dreams.

This year, Belair Insurance Company Inc. ("belairdirect") is pleased to offer 50 scholarships worth \$1000. To apply, the student must be:

- a resident of a province or territory of Canada;
- completing high school in 2025;
- have a minimum cumulative average of 75% over the last three terms of available marks, and
- enrolled in an undergraduate program on a full-time basis for the 2025-2026 academic year at a recognized publicly funded Canadian post-secondary institution or CEGEP (if living in the province of Quebec).

Students must also fall into at least **one** of the following categories:

- Be a member/employee of a belairdirect recognized group* (policy not required); OR
- Have a parent/guardian or grandparent who is a member/employee of a belairdirect recognized group* (policy not required).

**A "recognized group" means an employer group, professional association, alumni association, union or other group that has an insurance program agreement currently in force with belairdirect.*

Students must complete high school in 2025 and must be beginning post-secondary education in Canada in the fall of 2025 or CEGEP (if living in the province of Québec).

Applications for the Scholarship Program will be open starting April 15th, 2025. Completed application forms must be submitted by July 15th, 2025 and must include a transcript for the period of September 2023 to April 2025.

For more information on applying, please see the online application form and Scholarship Program Guidelines to obtain full requirements and submission instructions, or please visit belairdirect.com/scholarship.