

**Annual General Meeting
of the Canadian Association of Management Consultants
4:00pm April 26, 2022
Online Portal**

Call to Order

1. Call to Order

Tim Wildman, Chair of the Board, called the meeting to order at 4:00pm

The agenda, minutes of the 2021 annual meeting and the full audited financial statements of December 31st, 2021 are available on the CMC-Canada website.

2. Confirmation of Notice of Meeting, Quorum and Proxies

Tim Wildman advised that the notice of the meeting was distributed to all members and that a quorum was present. There were 85 members, carrying a total of 85 votes. 49 of these are proxy votes.

3. Approval of Minutes of Annual General Meeting, April 2021

Motion: "That the AGM Minutes from April 2021 be approved as presented"

Moved by Michael Ennis, **Seconded** by Josée Lemoine **Opposed: 0 Abstain: 1 CARRIED**

4. Board Report

Tim Wildman presented the Board Report.

While we meet today on a virtual platform, I will begin by acknowledging that I am in Winnipeg, within Treaty 1 Territory, on the traditional lands of the Anishinaabe, Cree, Oji-Cree, Dakota, and Dene peoples and the homeland of the Red River Métis Nation. We acknowledge the importance of the lands we each call home and the importance of continued work towards reconciliation for and with Indigenous Peoples.

As I complete the first year of my two-year term as Chair of the National Board, it is a pleasure and privilege for me to provide this report to our members across Canada.

In collaboration with the Certifying Institutes, CMC-Canada's focus in the past year has remained on the three priorities established by the Board in the 2020-2023 Strategic Plan: promote the designation, evolve the profession, and grow the Association.

Not surprisingly, these goals are interrelated and we expect, for example, that efforts to promote our designation will also help to grow our Association by raising awareness and understanding of what the designation stands for. Ultimately, all our actions are intended to deliver value to our members. Much progress has been made in the past year and I will take this opportunity to highlight a few items.

Promotion efforts have included:

- Development of a national marketing campaign with an initial focus on brand awareness, increasing website traffic, and social media impressions. This included featuring some newly certified and some established members on our website and in social media posts.
- Outreach to industry to raise awareness of the standard that the CMC represents and the value that our members offer
- Expansion of the Academic Partner Program to raise awareness of consulting as a career, the standard that the CMC represents, and the value of belonging to a global community of consulting professionals
- Expansion of the IRAP Management Advisory Services program to make CMC services available to more SME clients

- Launch of the CMC podcast “Your Expert Advantage”, demonstrating the expertise and thought leadership that CMCs offer, and
- Development of a “playbook” by the National Advocacy Committee.

Regarding the evolution of our profession, we have:

- Modernized the Essentials of Management Consulting course, which has received positive feedback from the attendees
- Promoted the ISO 20700 Guidelines for Management Consultancy Services, which align with our CMC standards of practice
- Established online Communities of Practice to provide a forum for members to connect, engage, and consult on shared interests, and
- Launched a Mentorship Program to strengthen our profession and the consulting industry by encouraging Members, Associates, and Students to connect, engage, and learn from each other.

To support the continued growth of our Association, we are:

- Continuing to promote the value of membership and of certification
- Offering greater value to members through the Affinity Partners Program, and
- Working with Certifying Institutes through the National Growth Committee on targeted growth initiatives, including first steps towards a micro-credentialling program.

To echo the message of the three Board Chairs who preceded me, we need to be Bigger and Louder. In collaboration with the Certifying Institutes, CMC-Canada continues acting on that imperative. I will say again that each of our Members has a role to play because each of us is an amplifier. Let your clients and colleagues know that you are a CMC and why it is important to you, your clients, and the public that you belong to a profession recognized in law, and that you practice in accordance with an internationally recognized standard.

As you will hear later in this meeting, we completed fiscal 2021 in a good financial position to support our continuing progress.

In the next few months, we are looking forward to the CATALYST 2022 conference, May 31 to June 2, a showcase event which is being spearheaded again this year by the Ontario Institute with support from other Certifying Institutes and CMC-Canada. We will also release the first Industry Survey of management consulting in Canada since 2016.

In the year ahead, we will continue working to achieve our vision of a thriving and diverse profession that contributes to Canada’s prosperity, with CMC recognized as the pinnacle of management consulting practice.

I thank the members of the Board for their collegial and dedicated effort over the past year. Our continued progress depends on our continuing collaboration and the fact that we have relatively low turnover in Board membership at this AGM should help us maintain our organizational momentum through 2022-2023. I look forward to working with the continuing members of the Board and welcome our new Board members.

A special thank you goes to Jame Healy, who is leaving the Board after three years. Jame has been important to our progress, as Regional Director from BC and as the Board’s representative on the National Certification Committee. Thank you, Jame, and best wishes for the future.

Thank you to those who volunteered to serve on the Joint Service Committee, National Advocacy Committee, National Certification Committee, and National Growth Committee, and to those who contributed otherwise to our achievements over the past year. We truly could not have made such progress without you. And thank you to Warren Thompson, who is ending his term as Chair of the National Advocacy Committee.

Thanks also to the leaders and volunteers in our Certifying Institutes for their cooperation and for their dedicated efforts to maintain our professional standards and to deliver value to our members in their jurisdictions and across Canada.

Thank you to our CMC-Global Trustees: Randy Baldwin, Chris Harper, Leigh Harris, and Glenn Yonemitsu, who completed his term as Trustee in October, and to Dwight Mihalicz, who completed his term of distinguished international service as Board Chair of CMC-Global in October 2021.

Finally, thank you to our Executive Director, Donna Ringrose, and her talented staff in the National Office for their work to implement our plan and for their dedicated service to our members.

5. Report from CMC-Global

Dwight Mihalicz, Chair of CMC-Global and a member of the Ontario Institute, brought greetings from CMC Global community and presented information on their strategic priorities, programs, and services. He thanked CMC-Canada for their support of CMC-Global and their leadership on the global stage.

6. Presentation and approval of Audited Financial Statements

Chair, Audit Committee, Phil Symchych provided an overview of the financial statements and the Auditor’s Report for the period ended December 31, 2021. Regrettably, Treasurer, Gordon Gunn was unable to attend.

7. Appointment of Auditors

Motion: “That the firm Kriens-Larose, LLP be appointed the Association’s Auditors for the fiscal period January 1 to December 31, 2022”

Moved by Chris Carter, **Seconded** by Nancy Lahaie **Opposed: 0 Abstain: 0 CARRIED**

8. Nomination Committee

Leigh Harris, Chair of the Nominations Committee presented her report.

CMC-Canada bylaws specify that the Board shall consist of up to fifteen (15) Directors including 3 Directors-at-Large and one Public Director. The position of Director-at-Large – Young Professional is a new position on the National Board as approved by the membership at the 2021 Annual General Meeting.

As of this Annual General Meeting, one of the Director-at-Large positions becomes vacant with the term of Chris Carter coming to its completion and the Director-at-Large – Young Professional seeks its first incumbent. A general call to the membership for nominations was issued on February 18, 2022. Two nominations were received for the position of Director-at-Large. An election was held between April 1st and April 8th. 82 ballots were received and Chris Carter, CMC was re-elected for a second term.

One nomination was received for the position of Director-at-Large – Young Professional, and we are pleased to announce that Damilola Odeleye was elected to serve this position for a two-year term.

Several representatives of the Certifying Institutes have also changed with recent or imminent completion of the Annual General Meetings of these organisations and, as needed and appropriate, the nominations of these individuals have been confirmed by a vote of the membership of the respective Institutes.

As a result, the following fifteen (15) members are nominated or elected to serve as Directors of the Canadian Association of Management Consultants until the Association’s 2023 or 2024 Annual General Meeting:

Individual	Role	Term Description
Tim Wildman, FCMC	Chair	For the second year of a two-year term, to the 2023 AGM
Sophie Lemieux, CMC	Vice Chair	For the second year of a two-year term, to the 2023 AGM
Gordon Gunn, CMC	Secretary-Treasurer	For the second year of a second two-year term, to the 2023 AGM
Leigh Harris, FCMC	Past Chair	For the second year of a two-year term, to the 2023 AGM

Kaitlin Pianosi, CMC	Representative – CMC Atlantic	For the first year of a second two-year term, to the 2024 AGM
Nancy Lahaie, CMC	Representative – CMC Québec	For the second year of a two-year term, to the 2023 AGM
Michael Ennis, CMC	Representative – CMC Ontario	For the second year of a two-year term, to the 2023 AGM
Josée Lemoine, CMC	Representative – CMC Manitoba	For the second year of a two-year term, to the 2023 AGM
Phil Symchych, CMC	Representative – CMC Saskatchewan	For the first year of a second two-year term, to the 2024 AGM
Doug Macnamara, CMC	Representative – CMC Alberta	For the second year of a two-year term, to the 2023 AGM
James Grieve, CMC	Representative – CMC British Columbia	For the first year of a two-year term, to the 2024 AGM
Tim Kist, CMC	Director-at-Large	For the second year of a second two-year term, to the 2023 AGM
Chris Carter, CMC	Director-at-Large	For the first year of a second two-year term, to the 2024 AGM
Damilola Odeleye	Director-at-Large – Young Professional	For the first year of a two-year term, to the 2024 AGM
Michael Brennan	Public Director	For the second year of a two-year term, to the 2023 AGM

9. Installation of Officers and Directors’ and Oath of Office

Eva Maxwell read the Oath of Office:

It is my pleasure and privilege to officially install the Officers and Directors of the Canadian Association of Management Consultants.

These individuals, who have agreed to serve on the Board of Directors, have dedicated the coming year to work on behalf of the membership, the Institute and the general public, whom we all serve.

Oath of Office

Do you each solemnly promise, in the presence of those assembled here, that you will, to the best of your ability, faithfully perform all the duties and obligations pertaining to the office you are assuming, and that you will conform to and carry out the Rules, Regulations and By-Laws of the Canadian Association of Management Consultants, and that you will always place the interests of this Association before your own?

Is it with full understanding of the responsibility of your office that you offer this pledge?

The Board members present so pledged.

10. Motion of Indemnification

Motion: *“Be it resolved that all payments, acts and privileges of the Board of the Canadian Association of Management Consultants made, done and taken since the last annual general meeting of the members of the Association as set forth or referred to in the minutes of the meetings of the Board, be approved, ratified, sanctioned, and confirmed.*

Moved by Eva Maxwell, **Seconded** by Sophie Lemieux **Opposed: 0 Abstain: 0 CARRIED**

11. Adjournment

Motion: *"to adjourn"*

Moved by Damilola Odeleye, **Seconded** by Doug Macnamara **Carried**

Meeting was adjourned at 4:37pm