

CMC-CANADA ACADEMIC PARTNER PROGRAM

# Partnering for Academic Excellence

An exclusive program providing students access to earn the  
Certified Management Consultant (CMC) Designation.



Conseiller en  
management  
certifié



Certified  
Management  
Consultant



## ACADEMIC PARTNER PROGRAM

# Empower Your Students, Elevate Your Standards, Engage with Industry.

Give your Institution the competitive edge by joining CMC-Canada's Academic Partner Program (APP). The APP is a transformative initiative designed to elevate the academic standards and experience of students in the consulting field while forging powerful connections with the profession of management consulting.

The APP is a unique collaboration between academic institutions and the leading professional association representing management consultants, CMC-Canada. By integrating the foundational academic elements required to earn a CMC into your program, you're providing your students with an enhanced learning experience and a path towards earning the only internationally recognized designation in management consulting. Join leading Canadian academic institutions by equipping your students and faculty with the foundational knowledge, skills, and connections necessary to excel in the profession of management consulting.







## UNLOCK OPPORTUNITIES

# Value for Academic Partners

### Enhanced Standards

Enrich your standards with practical insights and real-world scenarios through the integration of the Essentials of Management Consulting course and CMC-Canada's Common Body of Knowledge textbook, "Management Consulting: An Introduction to the Methodologies, Tools, and Techniques of the Profession," ensuring your students are prepared for success in management consulting.

### Industry Integration

Connect your institution with a prestigious network of Certified Management Consultants (CMCs), opening doors for guest lectures, workshops, mentorship, and internship opportunities.

### Access to Resources

Academic faculty and students gain access to an array of valuable resources. This includes insightful blogs, engagement in industry initiatives, and a wealth of educational materials to enrich their experience and knowledge within the field.

### Pathway to Prestige

Lay the foundation for your students' journey to the coveted Certified Management Consultant (CMC) designation, enhancing their employability.

### Global Recognition

Align your institution with the only internationally recognized designation in the consulting profession through a globally respected authority, adding credibility to your academic offerings.



# Program Features

## Curriculum Enhancement

Seamlessly integrate CMC required methodologies and standards into your program offering students practical tools they can apply immediately.

## Expert Insights

Access CMC professionals for guest lectures, sharing real-world experiences and perspectives that enrich your students' learning journey.

## Networking Opportunities

Provide your students with exclusive invitations to industry events, seminars, and workshops, cultivating valuable connections.

## Career Advancement

Equip your graduates with the skills and guidance they need to excel in the competitive field of management consulting.

## Tailored Collaboration

Work closely with CMC-Canada, your Certifying Institutes and local CMCs, to customize program elements to align with your institution's unique goals and requirements.







## ELEVATE EXPERTISE

# Empower the Future Leaders in Management Consulting

### CMC-Canada Membership

Academic Partners receive free student membership. With an opportunity to continue their membership at a discounted rate for the following two years post graduation.

### Real-World Scenarios

Connect theoretical learning to practical application with real-world case studies, workshops, and simulations.

### Industry Insights

Engage with CMC professionals who share their expertise, experiences, and insights from the consulting field.

### Membership Benefits and Programs for Students

With a CMC-Canada membership, students can tap into a wealth of benefits, including our mentorship program, career center, webinars, events, and the rich CMC-Community of management consulting experts.

### Pathway to Excellence

Lay the groundwork for students' journey to the prestigious Certified Management Consultant (CMC) designation.



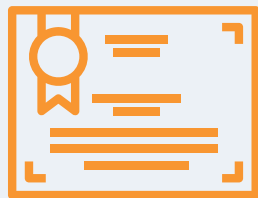
BENEFITS

# Why Partner with CMC-Canada



### Value-Added Education

Differentiate your institution by offering students a program that connects academia with practical industry insights.



### Credibility

Align with CMC-Canada’s reputable authority, bolstering the prestige of your program and enhancing student outcomes.



### Global Reach

Gain access to a vast international network of professionals, associations, and resources.



### Industry Collaboration

Foster strong ties with the management consulting community, leading to potential research collaborations and internships.



GET STARTED

## Join the Journey

Partner with CMC-Canada’s Academic Partner Program to elevate your institution’s standards while providing your students a pathway to excellence in management consulting.

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management  
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## GET IN TOUCH

Explore partnership opportunities and discover more about CMC-Canada's Academic Partner Program's benefits for academic institutions.

[membership@cmc-canada.ca](mailto:membership@cmc-canada.ca)

See the list of  
current APP's here.



[www.cmc-canada.ca/academic-partner-program](http://www.cmc-canada.ca/academic-partner-program)