

# THE ESSENTIALS OF MANAGEMENT CONSULTING

6-week Certification Course



## ABOUT THE COURSE

The Essentials of Management Consulting (EMC) focuses on the three core consulting competencies:

- **Assessing** the client's current situation, understanding business challenges, and identifying opportunities;
- **Developing** strategies for the client's growth and development; and
- **Advising** on change management processes while implementing recommendations.

The course also reviews fundamentals required of a successful CMC, including **project management, tools and techniques** for each stage of **the consulting process**, and an opportunity to work in small peer groups to experience a modern **case study** simulating a real consulting process.

## WHO SHOULD ENROLL?

This course is for the new consultant looking to elevate their skills to the standards of a Certified Management Consultant (CMC).

The EMC is required for entry-streamed CMC Candidates but is **open to all consultants with at least 1-3 years of professional management consulting experience.**

Instructors are based in Canada, delivering the course material in English, however, international learners are welcome! Please let us know if your home country or Institute requires any special documentation to recognize this course for credit.

## DELIVERY

**Live, online classes via Zoom.**

A stable internet connection, microphone, and webcam are required to participate.

## COST

\$1485 / CMC-Canada members

\$2685 / non-members

## REGISTRATION & DATES

For dates/times and to register, please visit: [www.cmc-canada.ca/EMC](http://www.cmc-canada.ca/EMC).



For special group or corporate pricing, email: [events@cmc-canada.ca](mailto:events@cmc-canada.ca)

A HIGHER LEVEL of  
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de conseil en management