## NRC-IRAP MANAGEMENT ADVISORY SERVICE (MAS) PROGRAM



National Research Council's Industrial Research Assistance Program

in partnership with CMC-Canada

## ABOUT THE PROGRAM

Have you developed a new product, process, or service and need help with the next steps? Is your company growing and now needs help to continue to grow efficiently and successfully?

For the past 14 years, the NRC-IRAP and the Canadian Association of Management Consultants (CMC-Canada) have partnered to offer the Management Advisory Services (MAS) to connect small and medium businesses with Certified Management Consultants (CMCs) to help define issues, set priorities, and establish action plans.



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Canadian-based, incorporated, profitoriented businesses with 500 or fewer full-time equivalent employees may be eligible, including the following industries:

- Technology
- Professional Services
- Environmental
- Health/Social Programs
- and more!







**SFRVICES** 

The program provides a variety of services, including:

- Strategy/Business Planning
- Growth Management
- Sustainability

- Financing
- Marketing
- and more!

## Call to apply today!

Phone: (877) 994 4727

To expedite your application, please have the following ready:

- Business plan or pitch deck
- A copy of your company financials
- · Resumes/biographies for each member of your management team and technical staff